

LUCCA COMICS & GAMES 2022, THE RETURN OF THE COMMUNITY OF COMMUNITIES IS RECORD BREAKING

The most popular and heartfelt edition of all time closes under the sign of HOPE and announces next year's edition from 1st to 5th November 2023

Lucca, 1 November 2022 - The most exciting edition of Lucca Comics & Games ends today, marking the return to a new normal and bringing back to the city hundreds of thousands of fans of all ages, a joyful community that has animated the streets and squares of Lucca for a collective party that has been happening for 56 years. The Festival confirmed its position as the most important pop culture event in Europe with **319,926 tickets sold**.

*"It was a very special, unique edition says **Emanuele Vietina**, director of Lucca Comics & Games. "Not only for the great premieres or the presence of many Italian and foreign authors and artists but for the numerous editorial announcements and or the rich cultural offer, but above all for the magical atmosphere we breathed in the piazzas of Lucca. The festival was a version of a fantasy world, but in real life. It was contemporary and inhabited by the best communities of fans that any festival could hope to have".*

A five-day event that welcomed great international premieres with exceptional guests including iconic director **Tim Burton**, in Lucca for the European premiere of the Netflix series *Wednesday*. His presence attracted over 8,000 fans and hundreds of cosplayers, wearing black dresses and braids, who paraded through the streets of the city to Piazza San Michele. The highly anticipated premiere of *One Piece Film: RED*, from Director **Gorō Taniguchi** was accompanied by hundreds of initiatives that involved fans, communities, culture and brands. Other guests included **Cynthia Addai-Robinson**, **Ismael Cruz Cordova** and **Sophia Nomvete**, stars of the Prime Video series *The Lord of the Rings: The Rings of Power*. **Erin Kellyman**, **Ellie Bamber**, **Amar Chadha-Patel** showed audiences some sneak peeks from the forthcoming Disney+ series *Willow*.

Don't miss the 2023 Lucca Comics & Games November 1 to 5

For additional information, please contact:

Jazmin Kuan Veng - International
jazmin@fusioncommunications.com

Wez Merchant - UK & USA
wez@strike-media.com

We believe in #Community #Inclusion #Respect #Discovery #Gratitude

FB e IG @luccacomicsandgames; **TW** @LuccaCandG
Twitch LuccaComicsAndGames; **YT** Lucca Comics & Games